

Track Sessions 2024



#101 - Data Driven Insights for Impactful Outcome

Session Description- *Coming Soon*



#102- Changing Demographics of Insurance Policyholders

Session Description: Understanding and adapting to changing demographics is crucial for the insurance industry to remain relevant and competitive. By analyzing trends, anticipating needs, and developing innovative solutions, insurance companies can cater to diverse groups and navigate the evolving risk landscape effectively.



#103- You, Your Peers, and the Workers Comp Industry: Leveraging Investment Trends and Capital Market Opportunities for Higher Risk Adjusted Returns

Session Description: *Coming Soon*



#104- The Evolution of Integrated Clinical Networks: A case study of evidence based, outcome focused and cost-effective recovery pathways to improve and return to work outcomes.

Session Description: *Coming Soon*



#105- Safe Spaces, Strong Stories: The Impact of Storytelling on Workplace Safety

Session Description: Step into a workshop that delves into the profound role storytelling plays in shaping a workplace where physical and psychological safety thrive. Explore how narratives can be powerful tools to build trust, enhance communication, and reinforce a culture of safety. Participants will uncover strategies to use storytelling as a catalyst for incident prevention, stress reduction, and the overall enhancement of the safety fabric within an organization. Join us for a dynamic session where we unpack the potency of storytelling to fortify the foundations of a secure and resilient workplace.



#106- Meeting Talent needs through initiatives and investment

Session Description: From internships, mentorships, work-based learning initiatives and more, Texas Mutual is investing in programs to help build the insurance talent of the future. In this session, hear from Texas Mutual team members leading the company's work-based learning cohort who have helped launch successful programs and are continuing to innovate to build a pipeline of talent. Hear about its award-winning claims apprenticeship program, internal career fair events, growing internship program and more for inspiration on ways to support the future of the insurance workforce in your state.



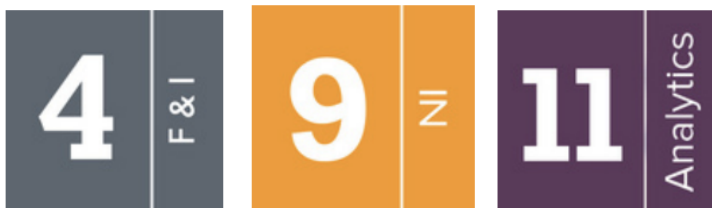
#201- Navigating Disruptive Changes: How Workers Compensation Insurers Can Achieve Game-Changing Agility

Session Description: *Coming Soon*



#202- A Brief Overview of AI Implementations in Claims and Underwriting

Session Description: The session would focus on AI implementations in the Claims and Underwriting Dept.'s There are plenty of use cases for insurance modeling to be applied in workers compensation industry, we focus primarily on few of these use cases adopted by Beacon Mutual Insurance Company, Louisiana Workers' Compensation Corporation and Chesapeake Employers' Insurance Company. We shall share the approach, strategic goals, challenges, and project outcomes from our individual experiences with an intention to deliver where we stand in the broad AI spectrum and discuss commonalities or varied experiences amongst our fellow AASCIF peers.



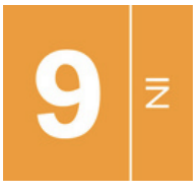
#203- Investment Outlook: Strategic Insights on 2024 Market Drivers

Session Description: *Coming Soon*



#204- Reducing Expenses and Increasing Efficiency via a Thoughtful Evaluation of the Policy Life Cycle

Session Description: Insurance company policy lifecycle processes often cling to tradition, relying on a, “this is how we’ve always done it” mindset. Yet, in the realm of insuring small businesses, there exists an opportunity for companies to secure a competitive edge. By revitalizing their approach to these policies, they can position themselves strategically for success. This panel aims to dive into the transformative potential of enhancing policy lifecycle business rules and processes. By doing so, businesses can not only trim expenses but also elevate customer and agent satisfaction, all while empowering their employees.



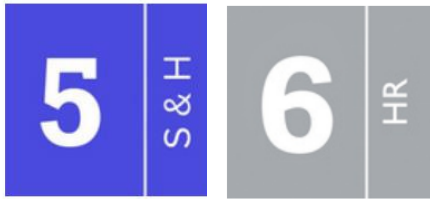
#205- What is coming down the regulatory road for insurers?

Session Description: *Coming soon*



#206- Empowering Innovation: Learning from LWCC’s Human-Centered Approach

Session Description: Join us as we dive into LWCC’s innovation journey and its commitment to human-centered design (HCD). Since establishing a dedicated innovation team in 2022, LWCC has embraced a forward-thinking approach, centered around stakeholders, and driven by its purpose, mission, and vision.



#207- Staff Development of Insurance Loss Prevention Consultants

Session Description: The future of insurance loss prevention is shaping up to be dynamic and data-driven, requiring consultants to adapt their skillsets to meet evolving needs. Join this session to hear how some key trends are shaping the future of skill development for this field.



#301- How SAIF uses Data & Analytics to Improve Customer Experience and Outcomes

Session Description: As we increasingly rely on information to make strategic and tactical decisions, how, we at SAIF, look at data as an asset and a differentiator for our business and the service we provide to our policyholders and injured workers. We will start by providing insights to our data governance journey to enhance the value of our information by using data quality, data standardization, data access rules and data literacy all within the framework of lean data governance. We will also discuss an example of using this information for AI models. The claims segmentation model is a predictive model that helps improve outcomes for our injured workers, improve injured workers and policyholder experience adjusters. In addition, after claims assignment the model provides guidance to the claims and adjusters by suggesting critical steps and tasks.



#302- InsurePay Pay-as-you-go is Transforming how Beacon Serves its Policyholders

Session Description: This session will talk about a few key points-

- I. About InsurePay
- II. The InsurePay/Beacon Partnership
- III. Utilizing InsurePay
- IV. InsurePay's Value to Beacon
- V. Beacon's Achievements with InsurePay
- VI. Future Goals



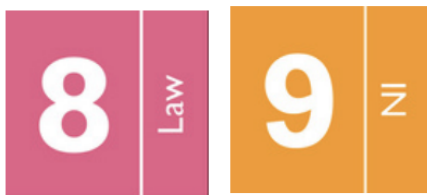
#303- Ratemaking Trends

Session Description: Review of trends, cost drivers, and significant developments shaping the workers compensation industry and the rating setting process.



#304- Feeling Secure at Work

Session Description: When we intentionally create an environment of belonging for all employees, they feel secure at work and when we ensure our staff have the resources they need to thrive at work, our customers are positively impacted by high-quality customer experience. In this session, we will discuss how psychological safety and physical safety are linked. A panel of presenters will share tips and tricks, based on real-life examples, for a proactive approach to supporting employees, with topics such as de-escalation trainings, wellness programs, risk assessments for workplace violence, reporting/investigation, and total worker health. This session will provide beneficial guidance for you to apply in your workplace and while advising policyholders.



#305- You Be the Judge

Session Description- *Coming soon*



#401- AI Risk Management: Measuring the Immeasurable

Session Description- *Coming Soon*



#402- Managing Analytics Across the Organization: Panel Discussion

Session Description- In this session, we want AASCIF members to share first-hand experience and best practices. In consideration of this topic, we'd like to facilitate a robust discussion of how data, analytics, actuarial, data science, and business analysts or "citizen analysts" interact and collaborate to deliver insights and facilitate data-driven business decisions.



#403- Why Your Next Comms Hire Should be an AI Assistant

Session Description: This presentation features a panel of communication experts discussing the benefits of incorporating AI assistants to your team. They will showcase how Generative AI can be utilized, along with practical examples from platforms like Canva Magic Write, Chat GPT, Copilot and more. Attendees can expect to learn about the advantages of leveraging AI technology in communication roles.



#404- Change Management: The Emotional Side of Change

Session Description: Change is an inevitable aspect of business. However, during this panel discussion, we will learn how AASCIF Funds- SAIF, Saskatchewan WCB, and KEMI navigate through change management while addressing the emotional side of change. The panel will explore how the value of committing resources to understanding, effectively planning for, and responding to the various impacts of change on employees and how this focused attention increases the overall success of projects.



#405- Federal Update

Session Description: *Coming Soon*



#406- Differentiators and Best Practices

Session Description: In a competitive market, differentiators in insurance loss prevention requires offering unique and valuable products and services. In this session, you will hear from panelists sharing innovative best practices.



#501- Virtual Agents of Change: A Tech-Forward Exploration or How Virtual Agents, AI, Automation and APIs are Transforming the Future of Work Compensation

Session Description: *Coming Soon*



#502-Gen AI Journey: Panel Discussion

Session Description: In recent years, the landscape of workers' compensation insurance has been significantly influenced by advancements in artificial intelligence (AI), particularly in the realm of generative AI. Throughout the session, participants will gain invaluable perspectives on:

-Evolution of Generative AI in Workers Compensation: Explore the historical context and the evolution of generative AI technologies within the workers' compensation insurance sector. Understand how these technologies have reshaped traditional processes and catalyzed operational efficiencies.

-Applications and Use Cases: Discover real-world applications and use cases of generative AI in workers' compensation insurance.

Challenges and Opportunities: Delve into the challenges and opportunities associated with the adoption of generative AI technologies in the insurance industry.

Outlook and Emerging Trends: Peer into the future of generative AI in workers' compensation insurance. Gain insights into emerging trends, technological advancements, and strategic imperatives that will shape the trajectory of the industry in the years to come.



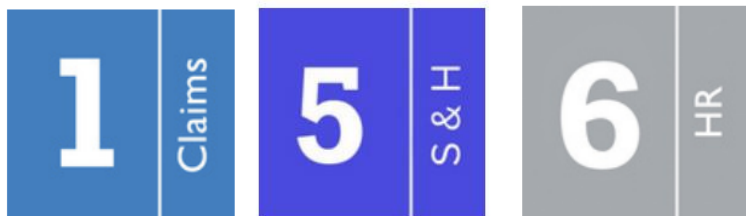
#503- Corporate Awards Strategy

Session Description: In this session, attendees will explore the significance of developing an awards strategy for their organization. The presentation will highlight how such a strategy can enhance brand reputation, boost employee morale, and improve SEO. Participants will gain insights into the value of recognizing achievements through awards and the positive impact it can have on various aspects of the business.



#504- Cyber Risk Controls for AI- Guidance for Carriers Developing AI Governance and Security

Session Description: As artificial intelligence (AI) seeks to transform the insurance industry, it has become crucial for carriers to establish robust governance frameworks. This presentation aims to guide insurance professionals on where to begin and how to proceed with AI governance. In this session, we will walk through the steps recommended to establish governance, policies and procedures dedicated to AI, based on research, planning, and development taking place at Kentucky Employers Mutual as well as New Mexico Mutual.



#505-Use of Technology, Mental Health of Employees, and Change Management

Session Description: The use of technology has become increasingly pervasive in the workplace, bringing both opportunities and challenges. While it can improve efficiency, collaboration, and access to information, it can also have a significant impact on the mental health of employees and necessitate effective change management strategies.



#601- Negotiations from an adjuster/supervisor perspective: Panel Discussion

Session Description: This panel discussion will delve into the significance of claim settlement. Expert panelists will discuss strategies and approaches aimed at enhancing outcomes. Panelists will offer insights into effective communication, negotiation tactics, and the role of empathy and understanding in resolving disputes. Attendees can expect to gain valuable tips and practical advice for navigating settlement processes more successfully, leading to more positive and mutually beneficial outcomes.



#602-Digital Strategies to Elevate Brand Presence

Session Description: This talk focuses on utilizing strategies to enhance digital presence and increase visibility in Google Search results. The presentation aims to equip participants with practical tips on SEM, Display, OOT, and other strategies with the goal of maximizing their ranking in search engine results through video content optimization.



#603- AI's Impact on the Future Role of an Insurance Loss Prevention Consultant

Session Description: Technology is undoubtedly changing the insurance industry and the role of an insurance loss control consultant is no exception. Join this session and hear how emerging technologies are used today as well as how they could be used in the future such as employing AI Powered Tools for (1) Analytics: predictive trending and service focus. (2) Research: Industry information and best practices. (3) Resources: Guides and Educational Material Development and (4) Quality: written communication evaluation and recommendation development.



#604- Transforming the Worker's Compensation System with Whole-Person Health Approaches

Session Description: Traditional workers' compensation systems (WCS) primarily focus on three elements: safety, injuries, and illnesses. These elements are the backbone to addressing the health of the workforce and associated claims. As the workforce changes and new and innovative technologies are introduced it is critical to explore how WCS can expand upon the three addressed elements to improve practice and reduce claim costs. By incorporating Whole-Person Health approaches into WCS, there is the potential to revolutionize the system and better address the safety and health outcomes of the workforce.



#605-The Power of Early Collaboration between Underwriting and IT

Session Description: A panel discussion with 2 representatives from the policyholder, underwriting side and two panelists from IT. Panelists will discuss project management, methods for success and pain points for each area when working through enhancements and deploying new software. The panelists will share success stories and answer questions provided by a moderator.